

His face is now on 10,000 postcards

► Alex Liam

THE face of fugitive terrorist Mas Selamat Kastari now stares out of free postcards.

Some 10,000 cards produced by Zo Media Singapore were distributed earlier this week to 500 locations, including schools, malls and private apartments.

The design is slightly adjusted from the one on police posters with the addition of the word "Wanted" in bold and a brief profile of the man on the flipside.

"We feel this is a public service and our way of helping a national cause," said Mr Pierre Perrett, managing director of Zo Media.

He asked the police for permission to do the postcards.

He believes that people will send the cards to friends and it is only a "matter of time" before Mas Selamat is caught as his name and image will be lodged deeper in memory.

He has also considered offering a reward on top of the \$50,000 dangled by recruitment agency Aasperon Manpower and \$5,000 by Crime Library Singapore for information leading to an arrest.

Meanwhile, the escape remains a talking point in overseas media.

In a front-page report two days ago in the International Herald Tribune, the story – essentially a summary of what has happened so far – included comments from local blogger mrbrown who said: "The Government should take a leaf from school exams, where students must be escorted to the bathroom."

On the same day, Malaysia's The Star newspaper had a story on the Causeway jams which, it reported, had lasted up to 38 hours, a result of heightened security to catch the fugitive.

Johor Baru Chinese Chamber of Commerce and Industry's president Soh Poh Sheng was quoted as saying that it was seeking help from the Malaysian High Commission here to look for a solution.

In India, The Hindu newspaper reported last Thursday about Prime Minister Lee Hsien Loong's recent comments on the escape possibly affecting Singapore's reputation abroad.

China's Xinhua news agency reported last Thursday that as of March 13, over 1,100 e-mail messages and calls had been received by the Singapore police regarding the fugitive.



SOME 10,000 CARDS bearing Mas Selamat Kastari's face were distributed last week to 500 locations, including schools, malls and private apartments. The cards also feature a brief profile of the man on the flipside.